

Важно отметить, что в настоящее время бояться ИИ ни в каком виде не стоит, а следует подождать лет 30–40, пока действительно какие-то радикальные изменения произойдут. Однако кое-что происходит уже сейчас: понемногу стирается грань между работой или задачей, выполненной человеком, и задачей, выполненной машиной, и поэтому сегодня бывает сложно понять, кто действует внутри системы – человек или машина.

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## ART IS A MESSAGE INTENDED TO ALLEVIATE THE SUFFERING CAUSED BY YEMEN'S CIVIL CONFLICT

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*In this work, we review the mechanism of work of the first women's musical band in Yemen, which was distinguished by its wonderful performance after training for three continuous months. The band provides a strong model for empowerment and creative cooperation among women, and shows that music knows no sexual boundaries and that women can achieve success and excellence in this field.*

**Keywords:** yemeni women, music, supply medications.

## ИСКУССТВО – ЭТО ПОСЛАНИЕ, ПРИЗВАННОЕ ОБЛЕГЧИТЬ СТРАДАНИЯ, ВЫЗВАННЫЕ ГРАЖДАНСКИМ КОНФЛИКТОМ В ЙЕМЕНЕ

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*Рассказана история первой женской музыкальной группы в Йемене, которая после трехмесячного обучения начала прекрасно выступать. На своем примере эта первая женская музыкальная группа показала, что можно расширять права и возможности женщин в плане творческого сотрудничества, и что музыка помогает женщинам наравне с мужчинами добиться успехов и совершенства в этой области, ведь музыка во время военного конфликта становится посланником мира и радости для йеменского народа.*

**Ключевые слова:** йеменские женщины, музыка, поставка лекарств.

Among the sounds of gunfire and shells, Yemen's first women's creative group has arose to confront the miseries of war with music, singing, and melodic melodies. This

women's band was formed in Aden, Yemen, a city that has long been ruled by civilization, art, and beauty. This organization, which was founded towards the end of February 2023, is Yemen's first female creative group.

The formation of this band is a first of its kind, not only in the city of Aden, but also in Yemen, where training in playing, singing, and using musical instruments in an exquisite artistic manner takes place in order to bring the country out of the hustle and bustle of war and pain and into the space of art and music. The band was formed as part of the “Art is My Profession” initiative in Aden, which has won the respect and interest of many yemenis and works to teach girls in the fields of musical arts and cultural administration.



*Fig. 1. Yemen's first women's musical ensemble*

The initiative announced the formation of Yemen's first women's musical ensemble (Fig. 1) and staged the country's first women's concert in front of a live audience, with 14 girls trained on four musical instruments. This creative initiative was carried out under the auspices of the “Aden Foundation for Arts and Sciences” with the assistance of the European Union and the cooperation of the German Goethe-Institut.

The band is still in the process of learning and empowerment, and is looking forward to more powerful training, after which future artistic projects will be considered, as it is currently attempting to appear to the public in a beautiful way, and the importance of art in creating love, peace, and harmony, especially in countries experiencing wars and conflicts such as Yemen, but art has always been the incubator of beauty and love. Rather, as is widely known, art is the language of peace, their link is strong, and we may build a pleasant interaction via art by which a person soars to areas of psychological quiet and becomes more open to love and spreading peace.

“Their goal is to travel the world as an international musician and vocalist so that I can tell the world that Yemen is a beautiful country”. Of agony and war. I hope we will learn the importance of good awareness and the industry of love and coexistence, because awareness allows us to differentiate between the right things that we as a society should do, and aspire to cognitive and intellectual progress, because they will help us become a higher society and find our place in today's world.

In addition, from the womb of suffering may arise love, and from harsh reality can develop a yearning for art and serenity, especially among the female element, which normally prefers quiet, art, and beauty. The women's orchestra cares deeply about this field and strives for consistency and constancy in the face of the country's challenging circumstances. “The Yemeni people, particularly women, are tired of war, violence, and destruction”. Yemenis have lost interest in the long-running battle. Years”.

With this band, we can provide an appropriate environment for women to begin their artistic careers. He urged the relevant authorities to nurture the creative abilities of women and girls in order to bolster the artistic scene with trained and qualified female cadres who can play and sing.

The first female group of Yemeni women who face the pain of war through music is presented in accordance with the Russian women in the World War, who played an effective role in raising the enthusiasm of the soldiers in the war, raising their energies to perform better in battle, but with a difference in goal, and their goal in Yemen became to entertain the people with music from the problems he suffers from the scourge of war, and in which the band cente “Music conveys a message of peace, and we reject war”.

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### **YEMENI PHARMACEUTICAL MANUFACTURING BUSINESSES' STRATEGIC CHOICES AND THEIR INFLUENCE ON OBTAINING A COMPETITIVE EDGE**

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*The impact of strategic decisions made in the Yemeni pharmaceutical industry sector on its competitive advantages has been studied in this paper, as it is considered a leading industrial sector and plays an important role in developing the Yemeni economy and meeting its needs, the local market at an affordable price, protecting and enhancing society's public health, and it is possible to benefit from Belarusian experiences as well.*

**Keywords:** pharmaceutical, yemeni pharmaceutical companies, yemen's wars.

### **ВЫБОР БИЗНЕС-СТРАТЕГИЙ ФАРМАЦЕВТИЧЕСКИХ ПРОИЗВОДСТВЕННЫХ ПРЕДПРИЯТИЙ В ЙЕМЕНЕ ДЛЯ ПОЛУЧЕНИЯ КОНКУРЕНТНЫХ ПРЕИМУЩЕСТВ**

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*Было изучено влияние стратегических бизнес-решений, принятых в секторе фармацевтической промышленности Йемена, на получение конкурентных преимуществ. Фармацевтическая промышленность является ведущим промышленным сектором и играет важную роль в развитии экономики Йемена и в удовлетворении потребностей отечественного*