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ELEMENTS OF TOURISM IN YEMEN, AND IT'S ROLE IN SUSTAINABLE DEVELOPMENT AND BOOST THE YEMENI ECONOMY

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In this paper, the role of Yemen's high percentage of visitors in the country's economic growth is explained, especially since the country has many landmarks that are unparalleled in the world, such as what is found on the island of Socotra from marine landmarks, as well as the dragon's blood tree, which is said to be the oldest tree in the world, has medical uses, and the entire world is looking for it. Belarusian delegations were among the visitors that traveled to Yemen during the days of calm, and so the big number of tourists would considerably boost the country's economy in numerous ways.

Keywords: tourism, development, economy, Yemen.

ТУРИЗМ В ЙЕМЕНЕ И ЕГО РОЛЬ В УСТОЙЧИВОМ РАЗВИТИИ И СТИМУЛИРОВАНИИ ЭКОНОМИКИ СТРАНЫ

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Большое количество туристов, посещающих Йемен, способствует экономическому росту страны. Йемен привлекает множеством своих достопримечательностей, некоторых из них нет больше нигде в мире. Например, остров Сокоатр со своей уникальной морской флорой и фауной, или дерево драконовой крови, которое считается самым старым в мире, успешно применяется в медицине и из-за этого является очень ценным. В Йемене в благоприятный период побывали и делегации из Беларуси со значительным количеством туристов, что становится очень важным для роста экономики в стране.

Ключевые слова: туризм, развитие, экономика, Йемен.

Today, many countries around the world are interested in tourism as a social, cultural, and economic phenomenon whose goal is science, knowledge, pleasure, rest, recreation, and international solidarity, and it occupies a prominent place in the development of these countries, as it is no longer just a social and human phenomenon; rather, it has become a composite industry of the important industries on which many countries rely in developing their economies.

Tourism is no longer limited to recreational aspects or visiting historical and archaeological monuments, but has evolved into a high-end industry in which countries compete to attract tourists in various ways and methods to take advantage of the advantages and features that are available in this or that country and invest them to serve development and increase its economic resources, and that through the exploitation of its cultural and natural resources.

Tourism investment is one of the most important investments in Yemen due to its great attractions, and the government's interest in supporting tourism investment stems from the fact that the tourism sector is characterized by a number of important features in the development process, including being one of the most important sectors that contribute to achieving unforeseen added value for many. Among the various economic sectors, particularly the commerce sector, is the service industry, which adds to the overall success of the economy. The following are some of the most important of these factors:

- First, consider the opportunities and components of tourist investment in Yemen.
- Second, consider the existing state of tourist investment in Yemen.
- Third, there are investment opportunities in the tourism industry.
- Fourth, advantages for tourism investment in Yemen.
- Fifth, qualified tourism-related investment projects.

Tourism investment in Yemen is experiencing an unparalleled growth, with the General Authority for Tourism Development awarding investment permits to 60 projects in 2007, up from 8 projects in 1992. Hotel tourist enterprises rated top among other tourism initiatives, with investments ranging from four to three stars. In addition, tourist towns, tourist resorts, and tourist rest homes are dispersed across the Republic, with the most prominent of these initiatives being:

- The Maritime Tourist Club Project.
- The Mud Tourist Villages Project.
- A five-star hotel project.
- Al-Nawras Beach Resort project.
- The Mountain Tourist Villages Project.
- Bir Al-Azab Hotel project.
- A project of ancient tourist and heritage landmarks dating back thousands of years and other projects that need to be activated.

Tourist has been shown to be a source of revenue when these tourist features are employed appropriately, which necessitates qualified cadres with recent experience in tourism and hotel work. The area of tourism and raising the level of employees in the tourist industry, which is one of the primary contributors to the overall development process.

Tourism has also been entrusted to a special ministry in order to give it a greater dimension due to the importance of this growing sector in the development process and its role in economic growth, the creation of more job opportunities for young people wishing to enter the labor market, and the improvement of the balance of payments situation. To grow this sector, which is critical to the process of sustainable development.

At this time, we hope that those in charge of the Ministries of tourist and Interior would work together to activate tourist projects that will create a lot of hard cash for the country and boost the economy. as well as others [1].

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References

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